

What is Warrior Pride?



- Warrior Pride is an Army-wide substance abuse campaign designed to reduce and deter drug use and alcohol abuse among Soldiers.
- Soldiers are America's Warriors and should have Pride in themselves, their unit, and the United States Army.
- Being proud of who you are as a Soldier and the duty you perform for your country and your people is incompatible with using drugs and abusing alcohol.
- Warrior Pride provides educational products for leaders, Soldiers and the ASAP staff.
- The next slide will explain what "Pride" should mean to Soldiers in regard to substance abuse.



ersonal Courage: Possess the Personal Courage not to use drugs or abuse alcohol and to notify the Chain of Command of Soldiers that do.

espect: Show your Respect to the Army, your unit, fellow Soldiers, and yourself by staying drug free and drinking responsibly.

ntegrity: Stay true to the Army Values and Warrior Ethos by supporting the Army's drug and alcohol policies.

uty: Do your duty as a Soldier and stay mentally and physically tough by not using drugs or abusing alcohol.

Exhibit honorable behavior on and off duty - don't be a substance abuser!

Commander's Responsibilities



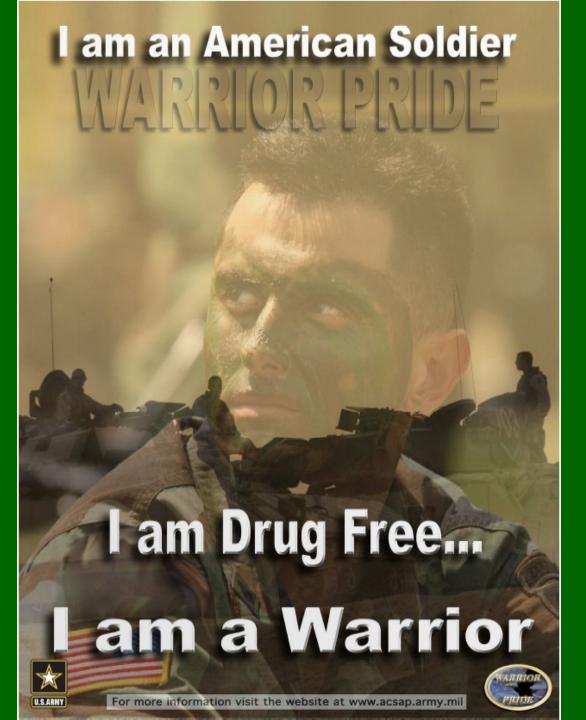
- As the commander you should encourage teamwork and build pride in each Soldier!
- Educate your Soldiers that Warrior Pride and Soldier Values are incompatible with drug use and alcohol abuse.
- Deglamorize alcohol use.
- Conduct monthly "Smart Testing" to deter drug use
- Post the Warrior Pride posters in common areas.
- Soldiers know what is important to their commander. A commander who regularly emphasizes that drug use and alcohol abuse will not be tolerated and takes actions against violators will send a strong message to the troops. If you think it's important, then the troops will too!

Messages

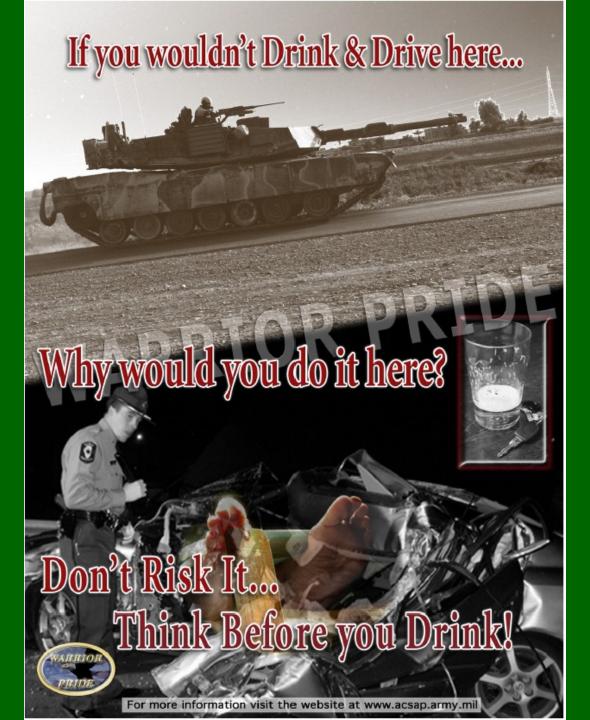


Example message - use these or make up your own!

- Maintain your Warrior Pride Don't Drink and Drive!
- Don't leave a Soldier behind on the battlefield, in a bar or at a party.
- I am a Warrior I am Drug Free.
- Warrior Pride 0-0-1: Warriors have Zero DUIs, Zero underage drinking incidents, and don't drink more than one drink per hour











WARRIOR



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Summary



- Substance abuse affects your unit readiness and reduces unit morale.
- Soldiers who use drugs and abuse alcohol miss more hours of work and are less productive when they are at work.
- Educate and train your Soldiers.
- Teach Army Values and Warrior Pride!
- Rehabilitate substance abusers who have potential for continued service, but discharge those that do not!